



## SOCALAMX CALENDAR

### Las Vegas AMC Reunion

November 5-6, 2010  
Railroad Pass Hotel & Casino  
Henderson, NV  
<http://snamc.amrc.com/carshow.html>

### 24th Annual Burger Run

January 8, 2011  
Vista, CA  
<http://www.burgerrun.info/>

Join SoCalAMX so you can automatically receive updates and details of events listed above.  
Go to [socalamx.net/join.htm](http://socalamx.net/join.htm)

Check out  
"socalcarculture.com"  
for listings of shows in S. Call

## 2011 BURGER RUN

It's only two more months until the 24<sup>th</sup> annual Burger Run in Vista, which is January 8<sup>th</sup>, 2011. SoCalAMX has made its presence felt the past two years so why not continue the fun? We've had 10-11 AMC cars both appearances. In addition to 500 other cars to check out there is a table loaded with custom handmade trophies to ogle over. Chuck Braddy won one of them the first year we were there, the award for best "Orphan Car."

And don't forget the Pepper Tree Frosty joint. There you can get an old fashioned ice cream cone. That fact alone is enough to force Hobie Kaptan to consider driving all the way from Chatsworth to slurp one down! The show's flyer with all the info is in this newsletter on one of the back pages and also on a link on the calendar page on the group's web site at [socalamx.net](http://socalamx.net).



# Vegas 2010

To quote a famous AMC owner, Randy Kirby, "VEGAS BABY!"

Randy has been passionately blasting our Yahoo Groups with words of excitement, like an Indian beating a drum on the war path! He has been working to build the level of enthusiasm for the upcoming trip to Vegas to a fever pitch. Has it been working? In response to his unwavering effort I reply, "Let's get the show on the road!"

So there you have it, only 6 days to go before we leave on Friday, Nov. 5 for Vegas. The tour of Hoover Dam was canceled so we get to sleep in one hour later. The time to meet at McDonalds in Victorville has been bumped up from 8am to 9am. AMC'ers are rambling in from multiple directions and conjugating for a Rambler convoy to Boulder City.

Here's the plan decided so far. We are meeting at the McDonalds at the I-15/Bear Valley intersection. Have your gas tanks, ice coolers, and tummies topped off by 9am because that is when the group is hitting the road.

The only planned stop mid-way to Boulder is a stop in Baker to re-fuel/top off our tanks again, and when everyone is ready we'll push off. We

should make the Railroad Pass Hotel by 2pm which will give everyone time to check into the hotel, or take a nap, before going to the bar-b-q in town around 5pm.

Here's the list of who is convoying on Friday..

Steve Fox-68 AMX  
Kati & Dave Chick-68 AMX  
Richard White-68 AMX  
Mark Melvin-69 AMX  
Jeff MacInnes-69 AMX  
John Siciliano-69 AMX  
Bob Martinez-70 AMX  
Randy Kirby-70 AMX  
Donald Moniz-Gremlin  
Dale Crum-70 Javelin

Questions? Call me at 626-539-4644 or email at [mightypilot@gmail.com](mailto:mightypilot@gmail.com).

Mark Melvin



<http://snamc.amcrc.com/carshow.html>

## Las Vegas AMC Reunion

AMC/Rambler Club Southwest Regional Meet

November 5-6, 2010

Railroad Pass Hotel & Casino, Henderson, NV



Car Show for the vehicles of American Motors Corporation:

1955-1957 Nash/Hudson, Metropolitan, Ambassador, American, AMX, Classic, Concord, Eagle, Gremlin, Hornet, Javelin, Matador, Marlin, Pacer, Rebel, Spirit and 1970-1987 Jeep.

Located at 2800 S. Boulder Highway, 25 minutes from Las Vegas

# LAS VEGAS AMC REUNION REGISTRATION FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Club Affiliation \_\_\_\_\_

## **VEHICLES REGISTERED:**

Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

## **REGISTRATION FEE:**

\$30 per car (registration includes event t-shirt)

Please indicate shirt size: (S \_\_\_\_\_) (M \_\_\_\_\_) (L \_\_\_\_\_) (XL \_\_\_\_\_) (XXL \_\_\_\_\_) (XXXL \_\_\_\_\_)

Additional shirts available for \$18 per shirt: Quantity (\_\_\_\_\_) Size(s) (\_\_\_\_\_)

## **SWAP MEET SPACE:**

\$20 per space (20' x 20') Number of spaces (\_\_\_\_\_)

## **HOOVER DAM BUS TOUR:**

\$26 Per Person—Number of People (\_\_\_\_\_)

**TOTAL OF ALL FEES..... \$ \_\_\_\_\_**

Please make checks payable to: **SOUTHERN NEVADA AMC CLUB**

Mail to: Las Vegas AMC Reunion  
c/o Raymond Hatcher  
8300 Opal Cove Dr.  
Las Vegas, NV 89128

*Show officials reserve the right to restrict entrants to acceptable behavior during any and all activities related to this event. In consideration of acceptance to participate, by execution of this registration form, entrants and participants release and discharge the meet committee members and sponsors from any and all liabilities and/or claims from any cause, whatsoever, that may be suffered by any entrant to his property or person.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



# Playmate AMX Update

Not much to report new on the Playmate AMX itself other than I have still been scouring the web for new parts for it. I slowed down a bit a month ago because I still had not secured the ownership of the car and finalized the title's change over. After nearly three months I am pleased to announce that the car's pink slip is now in my possession.

On the very same day I received the DMV papers to the car I also learned of the bizarre news that Victoria Vetri, the Playmate herself, had been involved in a gun shooting incident the weekend before and is in jail awaiting her arraignment next week. As John Siciliano always says, "You're innocent until proven guilty!" My best wishes are with her during her current legal troubles.

As I have stated for the past several months, I plan on putting the Playmate AMX on a trailer and hauling it to the Las Vegas AMC car show next week. As far as I know it's the first known public appearance of the car in 42 years. I am also taking my red 69 AMX to help pad the total number of cars at the show. (Mark Ogulnick—Big Smile)

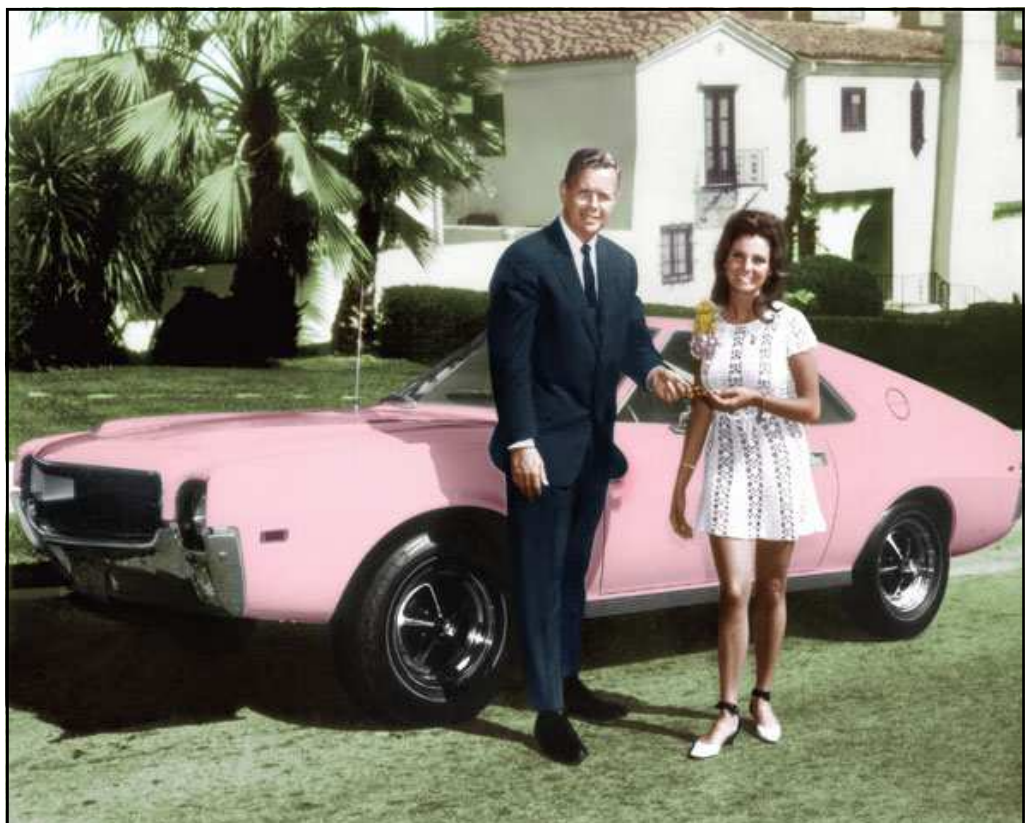
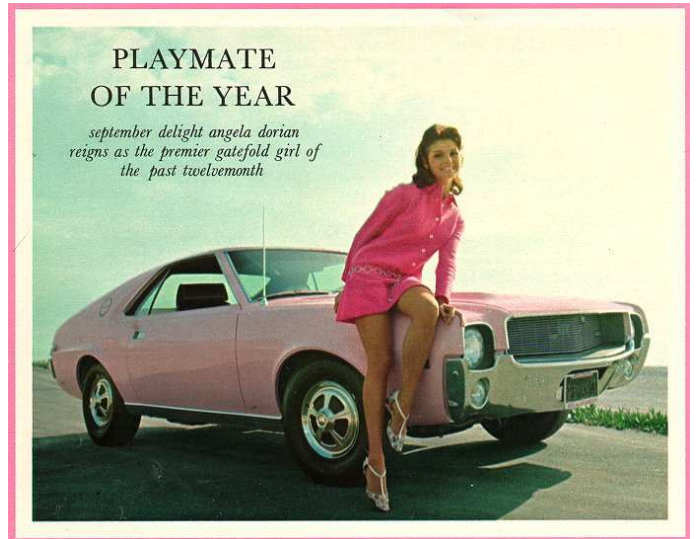
There are several pictures of the Playmate AMX floating around on the Internet, such as the color picture of Victoria sitting on the edge of the right fender of a pink AMX. Unfortunately that particular car is not her car. For the picture a generic AMX was pulled off of Dick Allen's AMC dealership lot in Los Angeles and quickly painted pink for the photo shoot. That picture ended up in the May 1968 Playboy issue where she was announced as the Playmate of the Year.

The other well known picture is a photo of AMC's V.P. of Marketing, R. W. McNealy, handing over the keys to Victoria's new 1968 AMX. Unfortunately, this picture is black and white and you don't get to visualize the brand new AMX being pink.

It was cumbersome to have to show off the two pictures, first the color picture with the pink AMX to show what it looked like new, then the B&W picture of her actual car, and being handed the keys, explaining the car in that picture was pink too.

So what I did was to send the B&W photo of Victoria being handed the keys, to a photo lab back east and they colorized the photo. Now I have the best of both pictures—the car in the ceremonial picture is now pink!

See you in Las Vegas!  
**Mark Melvin**





# ROAM'N RELICS CAR SHOW

Last weekend, October 24, was the 31<sup>st</sup> Annual Roam'n Relics Car Show in Moorpark. Showing up for the festivities were..

Hobie Kaptan (69 AMX)  
Mark Melvin (69 AMX)  
Jeff MacInnes (69 AMX)  
Bob Martinez (70 AMX)  
Chris Denove (75 Pacer)

Also showing up, but without his 70 Donahue Javelin, was Gary Thompson. We got there early by 5:30am to save Bob Martinez a spot in line so he could sleep in. Bob was so pleased we did that for him that he promised he would buy breakfast next year—for everyone—if anyone remembers!

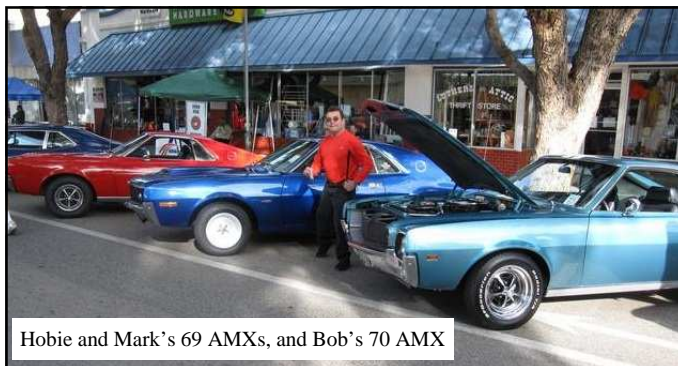
Arriving a few minutes after we did was Jeff MacInnes, from Simi Valley, who was not able to park next to us, but more or less directly across from us. Jeff is new to SoCalAMX and was excited we were there, all part of a bigger group. A few others from the group wanted to join us but had other commitments that day.

Chris Denove brought his very clean 1975 Pacer to the show and parked on the other end of the show field. Chris won 2<sup>nd</sup> place at this year's SoCalAMX car show back in May but had to leave early. I brought his trophy with me and officially presented it to him, which he displayed in his car during the show.

The show had a super prize raffle this year; a four post car lift, so you could park three cars in a garage where only two would normally fit. I didn't win but someone in Rowland Heights in the San Gabriel Valley did.

While talking to Jeff during the day we informed him about the group's pending trip to Las Vegas next weekend for the annual AMC car show and he said to count him in. He's taking the days off from work and joining us on the convoy on Friday! Way to go Jeff!

## Mark Melvin



Hobie and Mark's 69 AMXs, and Bob's 70 AMX



Jeff MacInnes and his 69 AMX



The 75 Pacer of Chris Denove



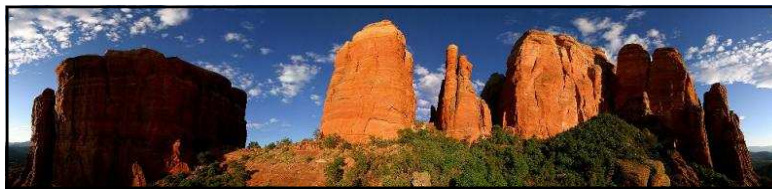
2nd Place AMC Trophy from SoCalAMX show



*One last kool car from the Roam'n Relics Car Show on October 24, 2010 in Moorpark.*



<http://www.amo2011.org/>



2011 American Motors Owners National Convention  
July 7-10, 2011  
Sedona, Arizona

Hosted By The: Cactus Cruisers

# BURGER RUN

**Best Trophies in all the Land!**  
**Pepper Tree Frosty**  
**Vista, CA**

**24th Annual**  
**January 8th 2011**

**Biggest, Little**  
**Car Show in**  
**San Diego County**

**NEW ENTRANCE!!**  
Eucalyptus Ave.  
& Civic Center Dr.  
(Escondido Ave.)



Check us out on our web site at [www.burgerrun.info](http://www.burgerrun.info)

Pepper Tree Frosty  
270 So. Sante Fe Ave, Vista, Ca

ENTRY FEE INCLUDES T-SHIRT & DASH PLAQUE

PRE '72 CARS 8 A.M. - 1 P.M.

PRE-ENTRY JAN. 4th - \$10.00 OR \$15.00 AT THE SHOW

MAIL ENTRY TO JOE FREE, 1530 LINDA VISTA, Dr. SAN MARCOS, CA 92078

PHONE: (760) 744-3340 DAY OF SHOW (760) 807-6190

(RAIN DATE -in 1 week JANUARY 15, 2011 - - - - Make checks payable to Joe Free

\*\*\*\*\*NO CONFIRMATION WILL BE SENT\*\*\*\*\*

SPONSORED BY THE COUNTRY GENTS CAR CLUB AND CAR CLUB COUNCIL

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**Please detach before mailing**  
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NAME: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ YEAR & MAKE OF CAR \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ CLUB: \_\_\_\_\_

T-Shirts Size M - L - XL - XXL - XXXL

Your Phone Number \_\_\_\_\_

ALL ENTRANTS HEREBY RELEASE AND DISCHARGE PEPPERTREE, FROSTY AND JOE FREE FROM ANY KNOWN OR UNKNOWN DAMAGES, INJURIES, LOSSES OR CLAIMS THAT MAY OCCUR DURING THIS EVENT.

XX



## **FREE! FREE! FREE!**

I hope that grabbed your attention. The SoCalAMX.net monthly newsletter has a nominal cost of \$0.00 per issue due to the availability of Internet delivery. If you have problems downloading the newsletter I will make arrangements with you to send a copy via the United States Post Office, for a small fee to cover postage.

The newsletter is published in the Adobe .pdf format because it can be viewed across all computer platforms such as Windows, Mac, and Linux. You can always download the most current version of Adobe Reader (ver. 9 currently) at their web site (adobe.com). Sometimes, if you're having a problem viewing a .pdf document, installing a fresh copy of Adobe will cure your problem. Adobe's new ver. 9 Reader seems to load much faster than past versions, but be informed the download is about 33 meggy bites!.

The newsletter is available for downloading at [www.socalamx.net/newsletter](http://www.socalamx.net/newsletter). All back issues will be available as they are published monthly. If you have received a notice for this newsletter and wish to be taken off simply email me at [mightypilot@gmail.com](mailto:mightypilot@gmail.com) and I'll get you off the list promptly.

Just think how busy I'll be if articles are submitted to me, by you, members of SoCalAMX? Send all submissions, pictures and text, to [mightypilot@gmail.com](mailto:mightypilot@gmail.com) and I'll do my best with them. The deadline for the following month's newsletter is the 15th of the current month.

Mark Melvin,  
SoCalAMX Newsletter Editor

## **SUPPORT YOUR NEWSLETTER**

Writers are needed to help support this AMC newsletter. I welcome submissions from each of you who attend the events we go to each month.

You don't need to be a super writer or own a wiz bang word processor program. All you have to do is just send me a simple email as your article text and I'll do all the formatting and spell checking for you.

Please do attach pictures to your email if you have them! Send your stuff to: [mightypilot@gmail.com](mailto:mightypilot@gmail.com)

## **Member Spotlight**

Now is your chance to be famous! We need volunteers for the monthly "Member Spotlight" article in the newsletter. All you have to do is give up some information on yourself and your car that you think might be fun for the others to read about.

It's easy to do, just go to <http://socalamx.net/memberspotlight.htm> and use the online form to send me the goods. Please send a few photos in addition to [mark@socalamx.net](mailto:mark@socalamx.net) to use along with your information about you and your car.

To get an idea of what exactly to say read a few of the recent newsletters for the Member Spotlight articles in them. Go to [socalamx.net](http://socalamx.net) and click on Newsletter.